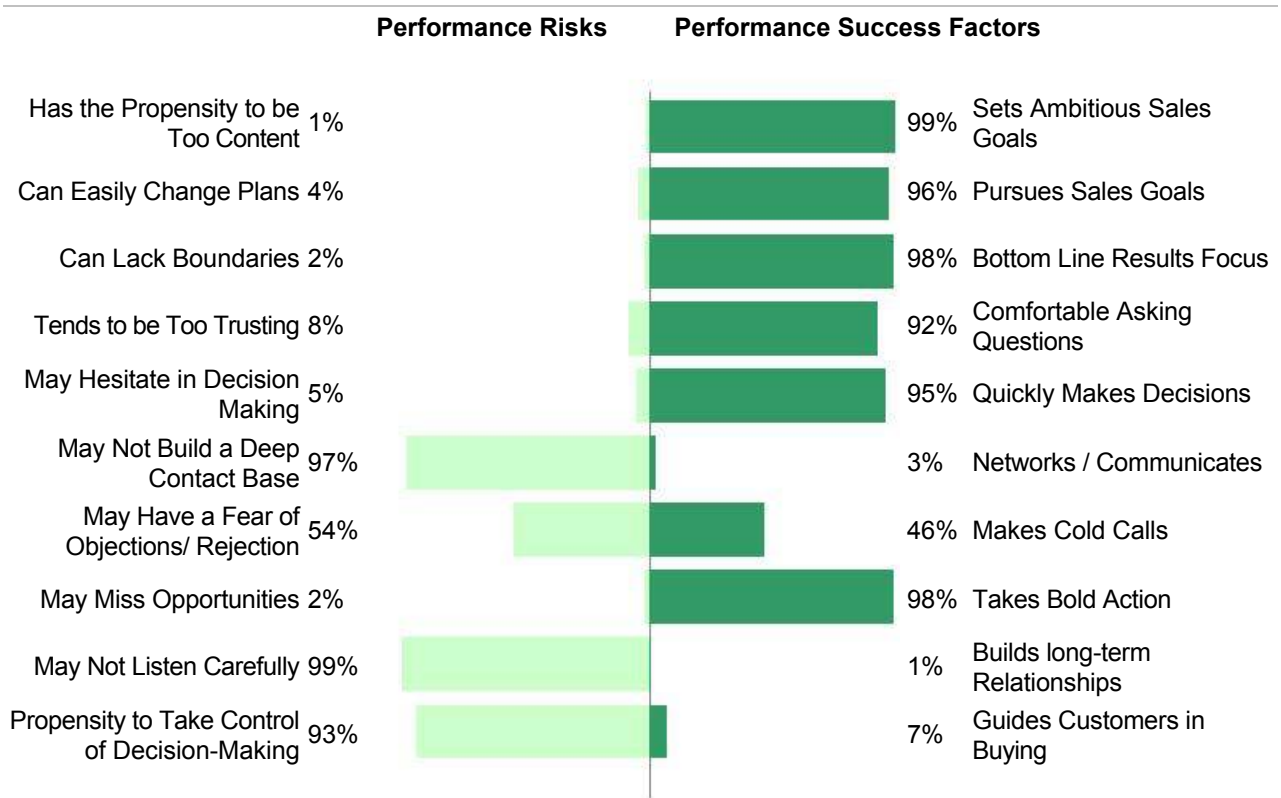




Business DNA® Natural Behavior Discovery

**Outside Sales Talent DNA Report for:
Chris Coddington on 14-Mar-12**

Your Natural Selling Approach to Closing the Behavior Performance Gap for Increasing Sales Revenue



Build on your natural performance success factors and minimize your performance risks with wise advice and coaching.

- Your Sales Performance Success Factors Relative to the Population
- Your Sales Performance Risks Relative to the Population

The purpose of this instrument is educational. It is designed to help people identify their natural behavioral strengths. This Business DNA Natural Behavior Report should not be used to identify, diagnose, or treat psychological, mental health, and/or medical problems. Additionally, if this report is used to evaluate personnel, the user should seek adequate legal counsel to ensure compliance with applicable local, state and federal employment laws. The user assumes sole responsibility for any actions or decisions that are made as a result of using this aid to self-discovery. By using the Business DNA Natural Behavior Report, you expressly waive and relinquish any and all claims of any nature against DNA Behavior International, any affiliated companies, and/or their employees arising out of or in connection with the use of this survey. In addition, the use of this report is subject to the Terms and Conditions at www.businessdna.com.